

Here's how your organization can host this internationally acclaimed seminar for your community leaders and train all your personnel at little or no cost!

"Crisis Communications & Media Response Training for Today's Leaders"

This seminar provides an ideal vehicle for gathering your community leaders to develop communication skills to assure a "uniformity of response" in any crisis event.

Here's how it works.

- * Your organization "hosts" this seminar in your city.
- * You provide the teaching facility/room.
- * You send the invitations to your local community leaders: Police, Fire, Sheriff, Military, Hospitals, Hazmat, Transportation, Public Utilities, County Emergency Managers, City, County and State Officials, School Superintendents, as well as Chamber of Commerce members, and any others you would like to invite. - (*The "Invitation", "Brundage Bio" and "Registration Form", "Sample Seminar Schedule" and "Urgent Reminder" forms are already done. All you have to do is place them on your letterhead, editing in the correct time, place, contact name, phone and fax numbers, etc., and send them out to your community leaders.*)
- * These community leaders pay "The Center for Advanced Media Studies", by check, purchase order, or credit card, **\$195** for the day long event. Just collect the registrations in a folder as they come in. *After you've received just 25 paid registrations - the minimum - you may train all of your own personnel for free.* (If less than 25 register, you may make up the difference from your own budget and still send all of your personnel at no additional cost).

Your organization emerges as a "community leader" by bringing this world-class seminar to your community leaders at just **\$195** per person, and at little or no cost to you. It's truly a "win-win" situation for all concerned, and a very simple, proven, and cost-effective way of meeting all of your community leaders and practicing for crisis events together before they happen! Please email or call me to discuss this hosting option, so that we can pencil in a date for you.

With Best Personal Regards, and looking forward to bringing my seminar to your community,

Richard Wm. Brundage, President
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