

Crisis Communications and Media Response Training



Hosted by the
ATF Houston Field Division
5825 North Sam Houston Parkway West Suite 300
Houston, TX 77068

The ATF Houston Field Division, in partnership with the Center for Advanced Media Studies, is proud to offer a one-day training seminar teaching media response to today's leaders. Effective communication is essential in our world today, and the ability to control the message your agency is sending out is critically important. This seminar will teach attendees how to deal with crisis communications, and how to put a positive message on a difficult situation. Learn essential tools. This same seminar has been taught to new U.S. Ambassadors at the State Department.

Due to the highly interactive nature of this seminar, participation is limited to the first 35 registrants!

Who Should Attend?

Agency PIOs, police(*) and fire administrators, Public Affairs personnel, Emergency Management personnel, school district personnel, public relations staff, college/university leaders, civic and community leaders, or anyone who is responsible for your company or agency's communications and social media response.

(*) TCOLE credit hours are available for Texas law enforcement personnel.

About the Instructor

Richard Brundage, President and CEO of Center for Advanced Media Studies, is widely recognized as one of the world's premier risk communicators. He is an award-winning television director, former anchor, and author of the critically acclaimed book, "The Heart in Communicating." His programs have appeared on national television and for the past 35 years his professional "on-camera" seminars have been taught to packed audiences around the world.

Seminar Date

Wednesday, December 5th, 2018

Registration begins at 8:30

Class starts at 9:00 - 4:00pm.

Lunch on your own.

How to Register?

Seminar fee is only \$175. Sign up on line at www.mediatrainers.com with a credit card Visa/MasterCard.

Or you can mail an agency or personal check with the attached registration form to: Crisis Communications, 11936 W. 119th St. Suite #200, Overland Park, KS 66213. Deadline to register is November 15, 2018.

Testimonials

<p><i>"Riveting! I've been in a lot of media training sessions, but this was simply the best!"</i></p> <p>Stephen Carley, CEO, Universal Studios Hollywood</p>	<p><i>"This is the best media-prep course I've ever taken. I'm going to review my notes again before my next national book tour"</i></p> <p>Lucian K. Truscott IV Author of the best-selling novels, Army Blue, Heart of War, and the HBO Movie Dress Gray</p>	<p><i>"Outstanding Program! HIGH instructor credibility."</i></p> <p>Allen King Special Agent, Federal Bureau of Investigation</p>
<p><i>"This is the course that will help you preserve the integrity of your organization in a crisis!"</i></p> <p>Charlotte Morris U.S. Department of the Interior, National Park Service</p>	<p><i>"In my 25 years in education as a teacher and administrator, Dick's workshop ranks at the very top of all the professional training sessions I've ever attended!"</i></p> <p>Mary Ellen Hamer, President Indiana School Public Relations Association</p>	
<p><i>"This seminar is <u>an absolute must</u> for Government leaders who deal with the media!!" -Michael Hinnenkamp, Springfield OH Township Administrator</i></p>	<p><i>"Very clear and personable with very useful tools. Full of take away practices!" - Audrey Young, Management Analyst, City of Elsinore, CA</i></p>	

Questions? Contact Mark at mark.sullivan@mediatrainers.com (913) 451-7901

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or

Make Checks payable to **Crisis Communications**, and mail this form to:

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Name	
Title	
Work e-mail	
Agency	
Address	
City, State, Zip	
Phone	

If more than one is registering from the same agency, just include the above info for each attendee. Discounts available for agencies sending ten or more to this seminar. Call for details.

Check Enclosed. Check Number _____

Invoice Required (Include contact person, department and mailing address)

Please Read: Crisis Communications, dba The Center for Advanced Media Studies (CAMS) may cancel or postpone the seminar because of insufficient enrollment or other unforeseen circumstances. If a seminar is canceled or postponed by CAMS, we will refund all registration fees, but cannot be held responsible for any other travel related costs, including but not limited to cancellation/change charges assessed by hotels or airlines.

Requests for cancellation must be made before November 15th, 2018 and are subject to a \$25 cancellation fee. No refunds will be made after the cancellation deadline. After that date, requests for a substitute attendee may be made by emailing Mark at mark.sullivan@mediatrainers.com. Refunds will not be issued for "No Shows." **All registration fees must be paid prior to the start of the class.**

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